



FUNDRAISING-GAMIFIED



# Agenda



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START

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# Presenting Fund Duel



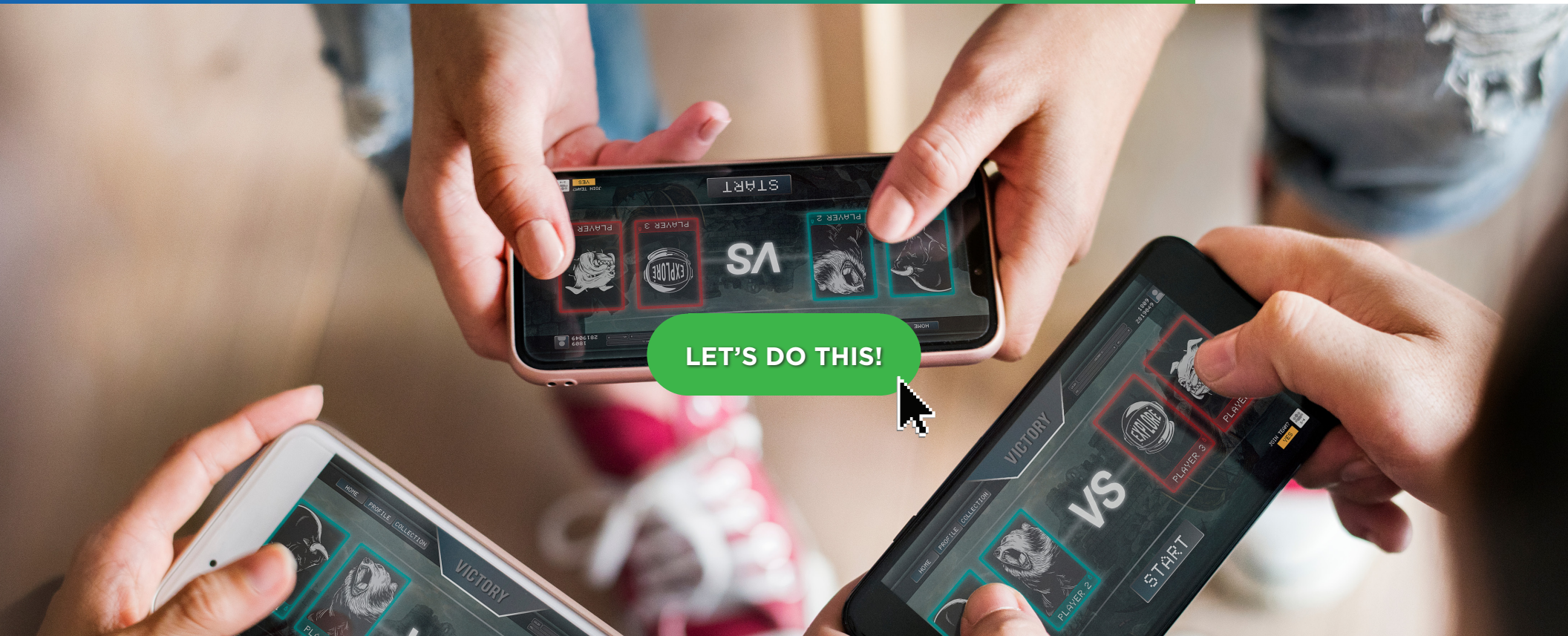
## Welcome to the New Revolution in Fundraising.

- Our online gamified platform generates more fun, more engagement and more money at any special event.
- Fund Duel is mobile friendly, fully participatory and always exciting—and every guest has a chance to win an amazing prize.

READY!



# Why Fund Duel Works

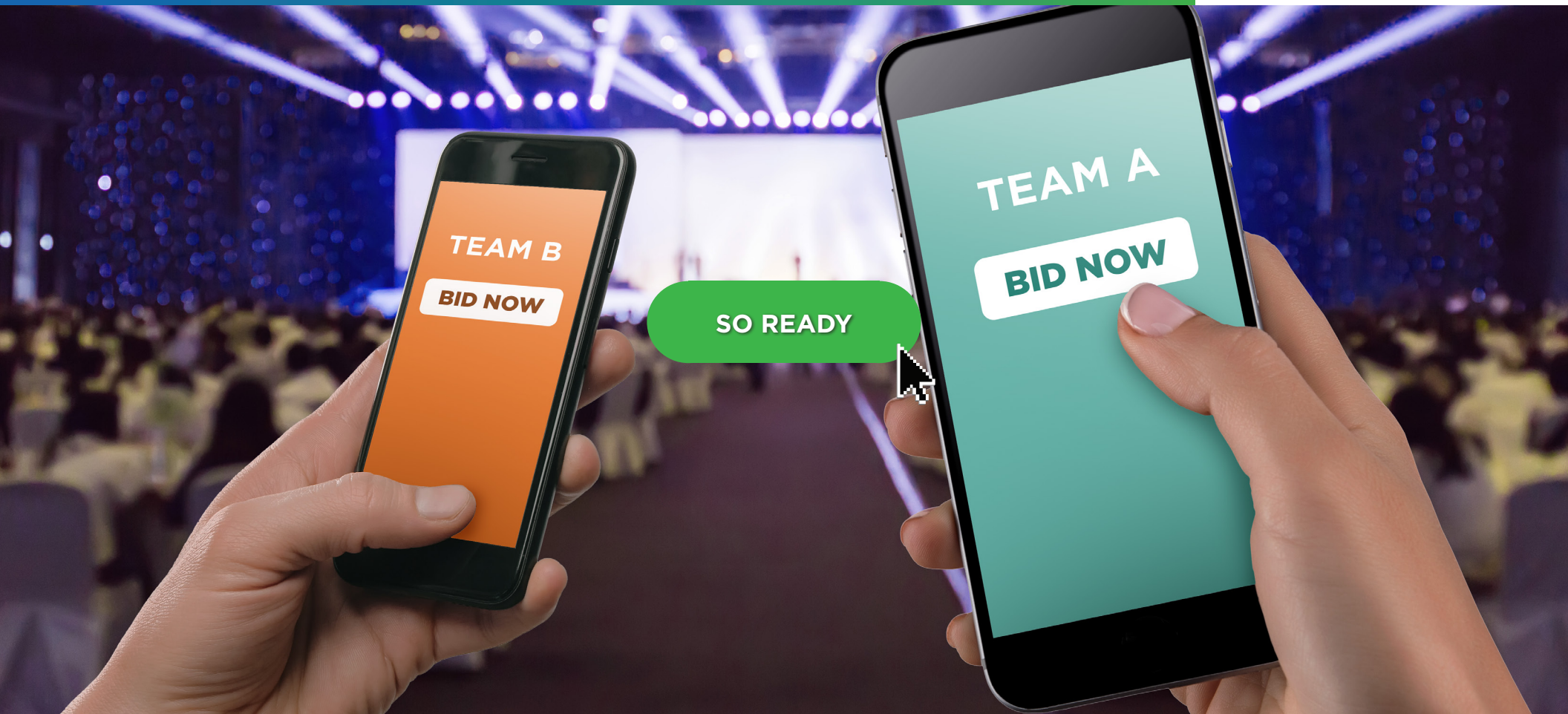


## The Power-And Fun-of Competition

- Your guests enjoy a friendly competition with fun challenges that are uniquely created for your event.
- Each team vies to raise more money and win special prizes. **There are no losers—only winners!**
- Event exposure is amplified as guests share their challenges on social media via the Fund Duel platform.



# Fund Dueling for Charities



## Raise More at Your Special Event

- Fund Duel is a proven platform for events and experiences of all shapes and sizes.
- Guests are divided into friendly “teams” to see which team can raise the most money for your selected cause.
- It’s fun, spirited and engaging—creating an energetic crowd dynamic that raises more funds.



# The Fund Duel Advantage



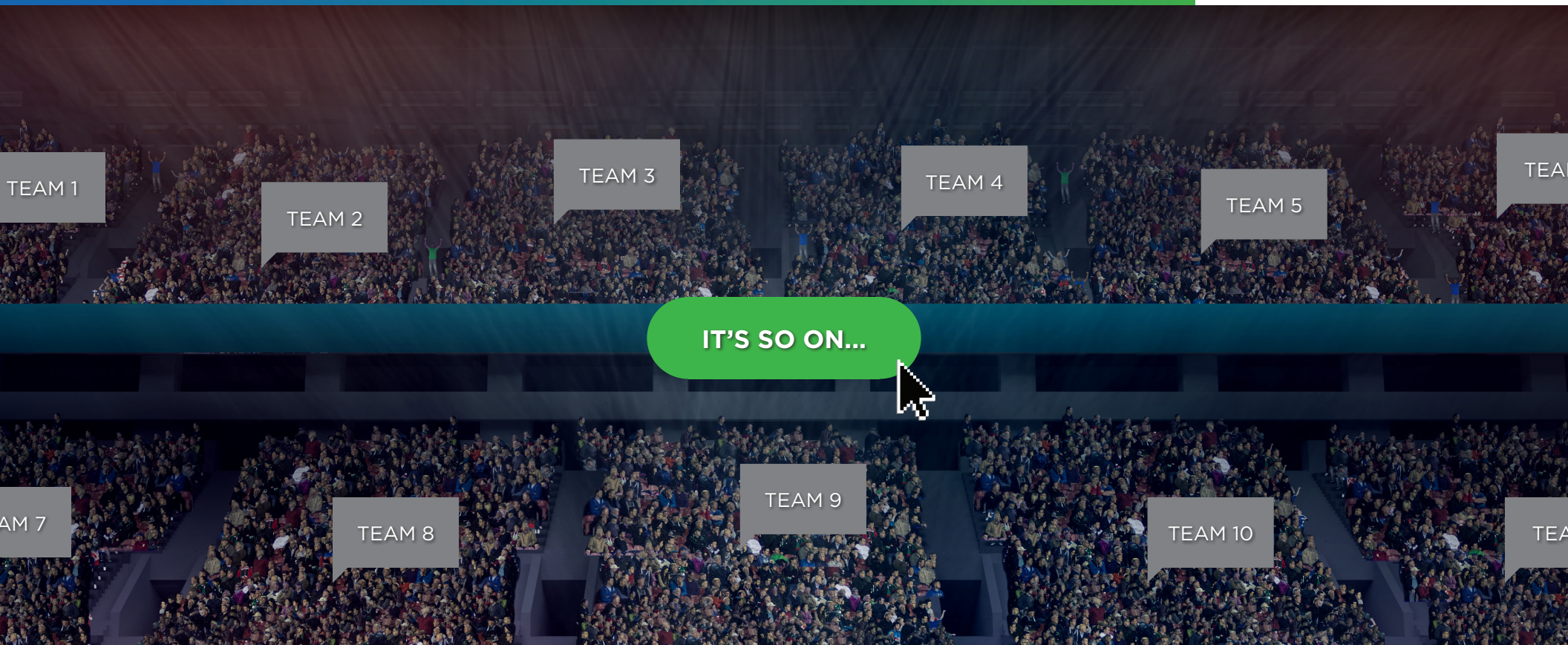
## Bigger, Better and Easier

- Fund Duel simply amplifies what you are already doing.
- It all takes place in real time on your guests' mobile phones—no extra work needed.
- Your cause and message are broadcast through our integrated social media tools.
- The Fund Duel team is there to support you at every step of the way.





# Fund Dueling at Sporting Events



## The Ultimate Team Sport

- Fund Duel embraces team, arena or celebrity athlete rivalries
- Example: For a recent USA Sumo event, two sides (East v. West) of the same arena competed to raise scholarship funds—an amazing experience filled with excitement and generosity.

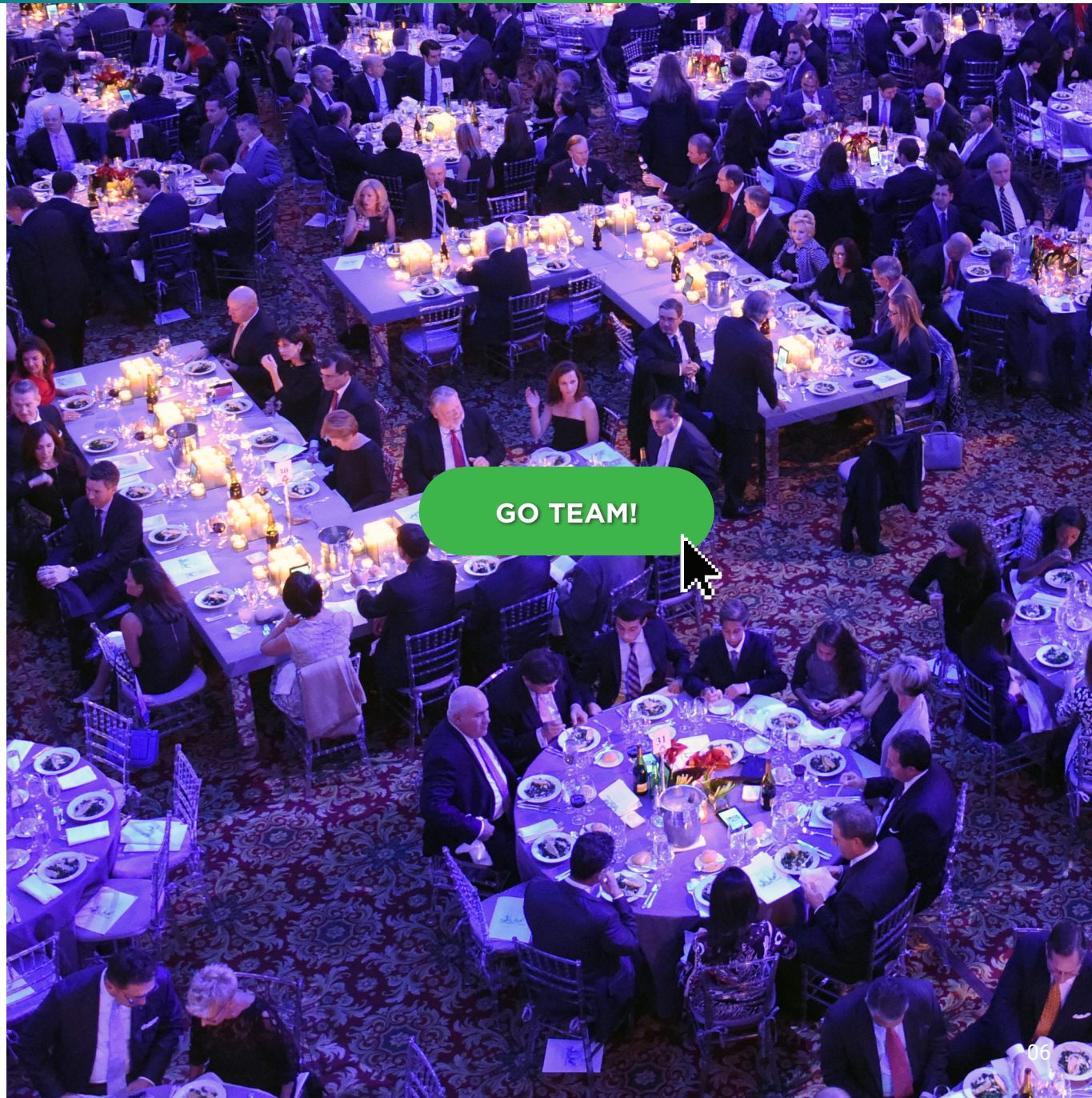


# Fund Dueling at Gala Dinners



## Energize Your Guests

- Each table can become a team and compete with other tables to raise the most funds for your selected cause or causes.
- Individuals and entire tables can win amazing prizes for being the top donors—everyone can track the leaderboard in real time!





# You Dream It, We Do it



## Let's Make a Difference Together

- Our gamified platform also works at races for cures; walk-a-thons; golf tournaments, music festivals and more—if you dream it, we can do it.
- We help you empower, inspire and make a difference—this is the magic of Fund Duel.

# Contact Us



## Questions? Let us know.

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CONTACT US

